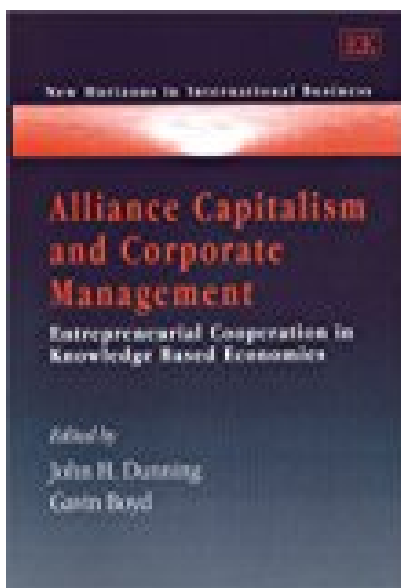


# Alliance Capitalism and Corporate Management Entrepreneurial Cooperation in Knowledge Based Economies New Horizons in International Business

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## BOOK DETAILS

- Author : John Dunning
- Pages : 328 Pages
- Publisher : Edward Elgar Pub
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## **BOOK SYNOPSIS**

As national economies become more closely linked, the value of more active corporate and policy level cooperation is becoming increasingly recognised. This book promotes the concept of alliance capitalism - a spirit of collegial entrepreneurship - as a means to facilitate more harmonious development in the international economy. The authors examine balances between the competitive and cooperative activities of firms and governments in major industrialized countries from perspectives of efficiency and social justice. They advocate cooperation to overcome internationalized market failures and policy failures, and to reduce imbalances in the spread of gains from global commerce. This advocacy is based especially on comparisons between corporate and policy level activities in the USA and the EU, and between the USA and the EU. The potential advantages of strengthening cooperation are stressed with emphasis on imperatives being set by continuing technological advances.

### **ALLIANCE CAPITALISM AND CORPORATE MANAGEMENT**

### **ENTREPRENEURIAL COOPERATION IN KNOWLEDGE BASED ECONOMIES**

### **NEW HORIZONS IN INTERNATIONAL BUSINESS**

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