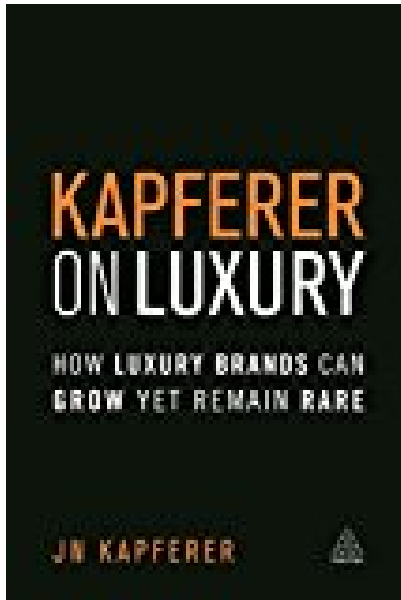


Kapferer on Luxury How Luxury Brands can Grow Yet Remain Rare



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